

**APPLICATION OF WEBGIS TECHNOLOGY  
FOR DATA PUBLISHING ON INTERNET  
TO TOURISM POTENTIAL ADVERTISEMENT.  
THE EXPERIMENT AREA IS THUA THIEN HUE.**

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**ABSTRACT**

*Recently internet becomes more and more powerful in many fields. The data sharing is one of application of webgis. This paper mentions about using WebGIS technology for data sharing. The choice of research is Mapserver which is the free open source software. The experiment area is Thua thien Hue where is the most beautiful in Vietnam.*